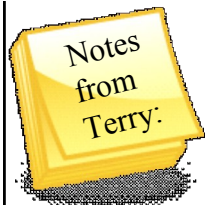


# ◆ DON KAUFFMAN'S ◆

## Sewing and Learning Center

Volume 12 Issue 3

November 2011



Hi all,

We're proud to announce the addition of Anita Goodesigns Embroidery Collections to our store. We carry a large selection in stock of these beautifully digitized embroidery CD's.

Look in our specials of the month for great November discounts on all the Anita Goodesigns collections. While you're there, check out the Dakota Collectibles sale in December.

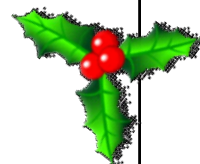
We're featuring two fantastic specials on sewing machines. See the great deal on Husqvarna Viking Designer Ruby on page 3, and the sale price on the Janome 1050 on page 4. Remember, all our machines are

discounted every day.

We have two notable used machines for sale. One is a Viking #1+ sewing and embroidery machine in like new condition. This machine is one of the strongest that Viking ever made. Wonderful for heavy fabrics.

We also have an almost perfect Singer Featherweight 221 for sale. Manufactured in 1951 this is a Centennial Anniversary Machine with a brass oval with a blue trim ring saying "A Century of Sewing Service." This is a great lightweight machine to carry to class and impress your friends.

Remember, anytime you need a "Sewing machine Doctor", I can fix your machine.



See Ya,  
Terry

## Pat's Corner



Thanks to all of you that attended our Anita Goodesign event. We had a great time and a very successful event. A Special Thanks to Shirley Waidelich and Beverly Keffer who wowed us with their beautiful creations using collections from Anita Goodesign.

Many of you purchased "made in the hoop" designs at the event. I have had requests to hold a day long class on creating things in the hoop. If you are interested in this class, be sure to check out the calendar for Thursday December 8 for the "In the Hoop" class. Sign up for the class and I will help you make beautiful projects in the hoop. Whether your choice is one of the purse designs, the Crazy Quilt designs, Quilt blocks in the hoop, the Seeing Double designs or any other made in the hoop projects, I will be here to help or advise you.

Please be sure to sign up for the class and let us know what designs you are planning to work with. That

way I can be prepared to answer any questions you may have.

Bring a sack lunch or you can run out to McDonald's, Subway, or other local restaurants to get something for lunch. Kauffman's will provide Cokes and bottled water for your lunch. Join us for a day of embroidery and sewing with friends.

The holidays are soon upon us. Many of our embroidery designs would be beautiful on gifts. Check out the Tasty Towels designs from Dakota for a quick hostess gift for Thanksgiving or other occasions. The Holiday Gift Card Holders from Dakota are also a great idea for a way to present those gift cards. They can be hung on the tree or tied on top of a package.

Anita Goodesign Holiday Lace makes exquisite lace ornaments for your tree., or try Lace Bookmarks for lovely gifts for the readers on your gift list..

Terry, Sandy and I all wish you Happy Holidays.

### What's Inside

<b>CALENDAR</b>	<b>5&amp;6</b>	<b>EMBROIDERY CLASSES</b>	<b>7</b>	<b>SOFTWARE CLUB</b>	<b>7</b>
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# Registration Policies

- 1) **REGISTRATION IS REQUIRED** for ALL classes and clubs. If you are registering by mail, please include a check made out to **Don Kauffman Sewing** for the class fee and a self-addressed, stamped envelope, or your e-mail address so we can send you a supply list. Also, include your home and/or work phone numbers and the name and date of the class. MASTERCARD, VISA or DISCOVER CARD registrations can be made by phone or fax.
- 2) **FULL PAYMENT IS DUE AT THE TIME OF REGISTRATION—YOU WILL NOT BE CONSIDERED REGISTERED UNTIL WE RECEIVE YOUR PAYMENT**
- 3) **CLASS FEE IS NOT REFUNDABLE unless we cancel the class.** If you cancel up to one week prior to the start of the class, we will issue a store credit for the full amount. **No refund or credit** can be given if you cancel **less than 7 days** before a class date, and class fee is forfeited if you do not cancel and fail to attend the class.
- 4) Most classes require a minimum of three (3) students registered. Classes may also have a maximum number of students accepted. If we do not have three students registered and paid at least two weeks prior to the class date, we will cancel the class and refund the payments of those who are registered.

## PLEASE COME TO CLASS PREPARED

In addition to the supplies on the list for your particular class, please bring the following basic sewing supplies:

- 1) Your sewing machine or serger (as required by the class) with standard sewing feet
- 2) Instruction book for your machine
- 3) Power cords and foot control for your machine
- 4) Pins
- 5) Machine and hand Needles
- 6) Scissors (for both fabric and paper)
- 7) Thread, good quality, suited to your project
- 8) Pen and Pencil
- 9) Paper for taking notes
- 10) Extra bobbins

## SPECIALS OF THE MONTH

### BARGAINS ON SELECTED ITEMS EACH MONTH

**November**—Anita Goodesigns—all collections  
\$10.00 off. Choose from those in stock or order from the catalog.

**December**—**Dakota Collectibles**—\$10.00 off all collections in the spinner rack excluding \$19.95 special buys.

**January**—**Stabilizers**—20% off any of the Floriani brand stabilizers. If you are not sure which type to use, be sure to ask us for recommendations

**February**—Thread—Time to stock up on thread again. 20% off the regular price on all thread in stock. This is a great time to buy metallic or other specialty threads.



# Designer Ruby™

Now is the time to consider the Husqvarna Viking Designer Ruby Sewing and Embroidery Machine!

This great machine from Husqvarna Viking has many of the features of the Designer Diamond at a much more affordable price. Create beautiful designs up to 200 x 360 mm in a single hooping. Use any of the 147 built in designs, load a design directly with connection to your computer, or save your designs to the memory stick to use in your Designer Ruby.



Great Christmas Gift for one you love!

Whether you want to do embroidery or sew, the Ruby will handle most fabrics with ease. Check out the 988 stitches including alphabets available on this incredible machine. The built-in sewing advisor will give you the perfect stitch for whatever fabric you work with.

Stop in and experience a demonstration on the Designer Ruby. You won't believe how easy it is to use. Don't forget, we include all the lessons you need to make the most of your new machine. Check out the special deal available until November 30.



## Designer Ruby Deal Good until November 30, 2011



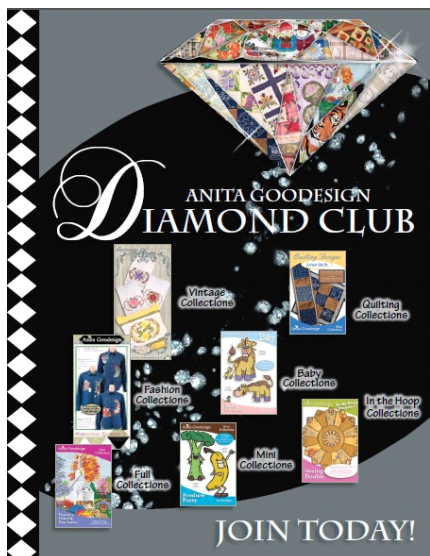
<b>Designer Ruby MSRP</b> .....	<b>\$5999.99</b>
<b>Anita Goodesign Diamond Club</b> .....	<b>\$2785.70 Value</b>
<b>2 HV Design Collections</b> .....	<b>\$200.00 Value</b>
<b>Needle Genius</b> .....	<b>\$19.99</b>
<b>Scissor Set</b> .....	<b>\$33.00</b>
<b>Unlimited Owners Classes</b> .....	<b>Priceless</b>

**Total Value..... \$9,038.68**

**November Special Price..... \$5,299.99**



## What is Anita Goodesign Diamond Club?



If you are new to Anita Goodesign Embroidery Designs, you may not have heard of the Diamond Club. It is a great way to be the first to get the newest Anita Goodesign design collections along with a lot of other great designs from Anita Goodesign at an incredible price.

When you join the Diamond Club you will receive a starter kit with 62 Exclusive retired collections for free! In addition to that, if you join before November 30, 2011, you will receive 10 embroidery collections of your choice from Anita Goodesign plus one free Special Edition collection. In addition to all of that, you will receive two NEW Anita Goodesign collections each month for one full year. You will pick up your new designs at our store each month.

When you pick up the designs, open the package and decide if the design collections are ones you would want. If not, you can exchange them for ones of equal value from our display or select from the catalog and we will order the

ones you want. You are NEVER stuck with collections you don't like. The collections sent out each month will be brand new. You will never be sent a collection you already have.

### What does all this cost?

**Only \$700.00 for over \$3000.00 worth of designs.**

What an incredible value! Be sure to sign up right away. After November 30 you will no longer receive the 10 free collections or the Special Edition collection.

# Janome 1050

- 50 stitches including 3 one-step buttonholes
- Electronic Sewing Machine
- Speed control
- Fast navigation and stitch width and length adjustment
- Built in needle threader
- Slide on presser feet.

Regular Price \$649.00

**Sale Price \$449.00**

Includes extension table

Sale ends December 15th



**What a Great Christmas Present!**



# November 2011

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2 Towel of the Month 10:00—12:00	3	4	5
6	7	8	9 Embroidery Club 9:30—12:30	10	11	12
13	14	15	16 Software Club 10:00—12:00	17 Diamond Club 10:00am—1:00pm	18	19
20	21	22	23	24	25	26
27	28	29	30			


# December 2011

SUN	MON	TUE	WED	THU	FRI	SAT
				1 Serger Apron 10am—1pm	2	3
4	5	6	7 Towel of the Month 10:00—12:00	8 Made in the Hoop 10am—6pm	9	10
11	12	13	14 <b>NO Embroidery Club</b>	15 <b>NO Diamond Club</b>	16	17
18	19	20	21 <b>NO Software Club</b>	22	23	24
	26	27	28	29	30	31

# January 2012

SUN	MON	TUE	WED	THU	FRI	SAT
1 	2	3	4 Towel of the Month 10:00—12:00	5	6	7
8	9	10	11 <b>NO Embroidery Club</b>	12	13	14
15	16	17	18 <b>NO Software Club</b>	19 <b>NO Diamond Club</b>	20	21
22	23	24	25	26	27	28
29	30	31				

# February 2012

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Towel of the Month 10:00—12:00	2	3	4
5	6	7	8 Embroidery Club 9:30—12:30	9	10	11
12	13	14 	15 Software Club 10:00—12:00	16 Diamond Club 10 am—1 pm	17	18
19	20	21	22	23	24	25
26	27	28	29			

## 4D AND 5D SOFTWARE

### SOFTWARE CLUB

Instructor ~ Pat Sheldon

Bring your laptop computer and your dongle and join us each month as we explore the 4D and 5D Software. Learn about the features of the software you own, and occasionally learn about some of the other software programs you may want to get.

Class meets the Third Wednesday of the month. If you do not have a laptop computer, you are welcome to come and take the class as a lecture/demo class.

**Monthly** ..... \$20/month  
**Wed. Nov 16, Feb. 15 no class in Dec or Jan** .....  
 ..... 10 am— 12 noon

## MADE IN THE HOOP

Instructor ~ Pat Sheldon

Have you purchased “made in the hoop” designs and are now hesitant to try them without help? This is the class for you. Bring your machine, fabrics, stabilizer and threads to make your project and spend a day at Don Kauffman’s creating your project. Pat will be here to help and explain how to make whichever designs you have purchased. Be sure to print out the directions for your project.

Bring a bag lunch and enjoy a day of sewing and embroidery with friends. We will provide cokes and water for beverages.

..... \$50.00  
**Thurs. Dec 8**..... 10:00 am—6:00 pm

## SERGER CLASSES

### SERGER CLUB

Instructor ~ Frances Weitzel

Don't just use your serger to finish the edges of seams. Join us to learn how to do some simple serger projects. Each month Frances will offer a project using a different serger technique. This club is a great way to explore the things you can do with a serger.

**December:** Aprons are the hottest thing to make right now. Try this lovely apron made from 6 fat quarters of fabric. Use your serger to create this practical addition to the kitchen, for yourself or for a gift. Bring 3 cones of thread that coordinate with your fabrics.

..... \$20/month  
**Thurs. December 1** ..... 10:00am—1:00pm  
 There will be no serger classes in January or February.

## EMBROIDERY CLASSES

### EMBROIDERY CLUB

Instructor ~ Pat Sheldon

“Tasty Towels” is the focus of the November embroidery class. Using Dakota Collectibles collection of delicious designs we will create hand towels for your kitchen or to use as a gift. You will need the “Tasty Towels” collection, appropriate thread colors, applique fabrics, and a towel to create this handy project. No class in Dec or Jan. Feb class to be announced.



..... \$20/month  
**Wed. Nov. 9, Feb. 8 no class in Dec or Jan** .....  
 ..... 9:30 am—12:00 noon

## RECIPE TOWEL OF THE MONTH

Instructor ~ Pat Sheldon

Join Pat for the recipe towel of the month club. This club will meet once a month for a year. When you finish you will have the designs and recipes for 12 different recipe towels. At the first meeting you will purchase the recipe kit. We have room for two more if you would like to join us. Each month when you attend the club meeting, you will get the password to make that month's recipe available to you. You will also get a recipe card with that month's recipe. These towels make great gifts as well as nice decorations for your own kitchen. We may even be trying out some of the recipes at the class. You need to come each month to get the password for that month's towel. We will meet monthly on the first Wednesday of the month. Upcoming classes are listed below.

**Monthly** ..... \$10/month  
**Wed. Nov. 2; Dec 7, Jan 4; Feb 1**..... 10:00am—12 noon

## DESIGNER DIAMOND TECHNIQUES

Instructor ~ Pat Sheldon

If you updated your Designer Diamond, you know there are a lot of things to learn about it. Join Pat in November to learn all the new tricks your Diamond can do. As wonderful as the Diamond was, now it is even better. Learn how to use all the new features added in the update. Bring your Designer Diamond and embroidery unit. Also bring assorted embroidery thread colors.

If your machine has not been updated, we can update it the day of the class. Just come a little early for the update.

**Monthly** ..... \$20/month  
**Thurs. Nov. 17, Feb. 16 no class in Dec or Jan** .....  
 ..... 10am—1:00pm